



TTI SUCCESS INSIGHTS®  
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## FOR IMMEDIATE RELEASE

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# TTI Performance Systems and Success Insights International Announce Global Rebrand as TTI Success Insights

**New global brand providing assessment based talent management solutions  
launches [ttisuccessinsights.com](http://ttisuccessinsights.com)**

SCOTTSDALE, Ariz. – *April 2, 2013* – TTI Performance Systems, Ltd. and Success Insights International, Ltd. announced today that it has been rebranded as TTI Success Insights, Inc. and launched its new website, [ttisuccessinsights.com](http://ttisuccessinsights.com). As a unified brand, TTI Success Insights will strive to become the “go to” assessment-based solutions provider in the world.

**Ashley Bowers**, president overseeing US and Canadian distribution of TTI Success Insights, said, “Together our companies have been creating opportunities in ways never thought possible, positively impacting individuals, organizations and their productivity. By working together under one unified vision, we seek to align our constituents located throughout 90 different countries to offer global support for the businesses we serve.”

**Rick Bowers**, president overseeing international distribution of TTI Success Insights, said, “We pride ourselves on being the world’s leading source for research-based, validated assessment and coaching tools, using our own patented solutions and products to support the discovery, engagement, advancement and performance of any company’s most important assets – their people.”

Mr. Bowers continued, “This evolution of our businesses comes after a great deal of research, careful planning and feedback from our network of trusted associates who independently distribute our solutions throughout the world.”

The core values of TTI Success Insights include innovation, reliability, integrity, compliance and commitment to vision. Company standards also include having a personal touch and serving as trusted advisors to all constituents.

For more information about TTI Success Insights, Inc., visit [ttisuccessinsights.com](http://ttisuccessinsights.com) or call 800.869.6908 or 480.443.1077.

### About TTI Success Insights, Inc.

Dedicated to making organizations better through the design, education and implementation of assessment based talent management solutions, TTI Success Insights maximizes the performance and satisfaction of employees while increasing business results for corporations around the world. With its validated, EEOC compliant assessment tools that are free from adverse impact, TTI Success Insights operates through a global distribution network of independent consultants, coaches, speakers, trainers and strategic partners. Serving a domestic client base of Fortune 1000 companies, its international clientele exist in 90 countries worldwide.

